

## Data Cleansing

Businesses and Applications depend on clean, reliable and consistent data. Data cleansing is elimination of **redundant, incorrect, corrupt, inconsistent** and **dirty** data to enable your business with better **data accuracy, data completeness, data availability** and **data standardization**.

Accurate and consistent Data improves data quality initiatives and maintains highest standards for your organisation. Further to this, data cleansing provides greater accessibility and control of your data for **data integration, data validation** and **usability**.

## Service offerings

Our service offerings include

- Centralising data for reporting and data analysis
- Integrating data from disparate sources thereby providing a central view
- Improving data quality

We will do the hard work for you to enable **your business to be scalable, usable and reliable**. Ensuring data accuracy avoids data integrity issues and enables better data management thus providing a competitive market advantage.

Further to this, our data cleansing practices will streamline your organization's **data validation and integration processes** thus enabling **better data governance**.

Using our data cleansing and data management services will aid your initiatives and strategies to deal with your organization's data roadmap thus extending the ROI greatly.

We are unique in our approach because we work with you to understand your business and data needs. Our consultant will be solely focused on your business to assess the requirement and provide **solutions that are feasible, practical, simple and cost effective**.

You provide get a more **personalized service** by us being available for your business needs. Together we can build an organisation that uses information for breakthrough ideas and operations.

## Consultants profile

Our Data Quality consultants have over 12 years of experience in Datawarehousing and Data cleansing methodologies across multiple industry sectors such as **Banking, Government and Media**.

As a Datawarehouse Consultant, he has worked across varied industries- large and small medium enterprises; private and government organisations which include ATO, ASIC, Railcorp and News Limited.

He has also specialised in **data profiling and data quality** frameworks and worked on full life cycle Datawarehouse projects including Requirements, Design, Development and Maintenance.