



Australian Business Data



BUSINESS RECORDS BY JOB TYPE AND EMPLOYEE SIZE



JOB TITLE	EMPLOYEES							Total Contacts
	1 to 5	6 to 10	11 to 19	20 to 49	50 to 99	100+		
CEO	175,169	56,009	51,282	114,057	17,593	6,549	420,659	
Finance	13,575	5,486	5,503	13,545	4,363	1,113	43,585	
Human Resources	347	342	534	1,489	1,774	444	4,930	
MIS / IT	341	575	1,209	2,568	2,379	595	7,667	
Sales & Marketing	4,572	3,702	4,425	8,446	3,270	859	25,274	
Other Management	52,006	18,850	17,042	40,275	9,019	2,675	139,867	
Other Job Titles	27,345	15,260	14,940	29,266	6,950	2,089	95,850	
Totals	273,354	100,223	94,934	209,646	45,346	14,325	737,828	

BUSINESS RECORDS BY ANZSIC DIVISION AND EMPLOYEE SIZE

ANZSIC	JOB TITLE	CEO	Finance	Human Resources	MIS / IT	Sales & Marketing	Other Management	Other Job Titles
Agriculture, Forestry and Fishing		4,195	265	24	39	97	874	517
Mining		1,407	260	42	58	116	620	571
Manufacturing		53,110	7,840	1,010	1,509	6,496	20,719	13,582
Electricity, Gas and Water Supply		168	41	17	25	44	161	96
Construction		52,148	3,510	198	316	1,245	9,801	7,627
Wholesale Trade		34,943	4,583	535	1,067	4,156	12,871	7,926
Retail Trade		87,904	6,599	458	560	4,183	29,433	11,193
Accommodation, Cafes and Restaurants		23,786	1,396	238	146	724	9,570	3,442
Transport and Storage		11,963	1,397	247	305	974	5,372	2,950
Communication Services		1,623	194	29	66	189	841	514
Finance and Insurance		7,562	1,108	274	440	656	2,809	3,260
Property and Business Services		70,831	8,324	938	1,692	3,016	18,081	17,724
Government Administration and Defence		401	51	9	10	15	110	275
Education		4,793	484	64	198	151	1,277	2,129
Health and Community Services		27,118	2,167	252	219	445	7,658	12,858
Cultural and Recreational Services		10,731	982	102	221	503	4,403	3,054
Personal and Other Services		26,973	1,574	104	136	593	6,416	4,297
NO ANZSIC		1,002	2,811	387	660	1,672	8,852	3,835
Total		420,658	43,585	4,930	7,667	25,274	139,867	95,850

BUSINESS RECORDS BY ANZSIC DIVISION AND EMPLOYEE SIZE

ANZSIC	EMPLOYEES	1 to 5	6 to 10	11 to 19	20 to 49	50 to 99	100+	Total Businesses
Agriculture, Forestry and Fishing		3,290	2,594	201	114	43	48	6,290
Mining		265	443	109	71	32	109	1,029
Manufacturing		13,445	15,091	2,526	1,783	600	673	34,118
Electricity, Gas and Water Supply		114	166	18	17	15	42	372
Construction		28,323	26,588	2,263	1,402	398	330	59,304
Wholesale Trade		3,908	5,276	919	635	229	213	11,180
Retail Trade		70,145	71,977	9,766	4,495	1,359	1,784	159,526
Accommodation, Cafes and Restaurants		12,338	15,028	3,171	2,221	784	446	33,988
Transport and Storage		5,843	7,004	920	736	293	354	15,150
Communication Services		653	507	58	45	9	18	1,290
Finance and Insurance		4,192	5,088	597	272	100	190	10,439
Property and Business Services		40,761	46,474	7,222	4,193	1,234	1,297	101,181
Government Administration and Defence		85	315	56	111	107	374	1,048
Education		3,791	6,932	1,288	2,920	1,554	1,035	17,520
Health and Community Services		22,007	27,017	5,864	2,516	881	1,121	59,406
Cultural and Recreational Services		10,584	10,327	1,556	1,269	377	274	24,387
Personal and Other Services		29,559	26,070	2,554	1,515	525	547	60,770
NO ANZSIC		12,568	13,183	2,525	1,879	699	670	31,524
Total		261,871	280,080	41,613	26,194	9,239	9,525	628,522

PURCHASE INFORMATION

Selections

Industry

Location

Contact

Format

Format Self Adhesive Labels

Floppy Disk

E-mail

Costs

Set up \$350

Mailing \$420

Telemarketing \$420

Mail and Tele \$780

per '000

per '000

per '000

Run fee duplications less than 150,000 records
Run fee duplications more than 150,000 records

\$400

\$900

Delivery 3-7 days from confirmation of order

Deliverability 95%. We shall refund list rental on all returns in excess of 5%.