

17 July 2020

### **DSA launches overhaul on its entire DSA MasterFile**

**DSA Data** is pleased to advise that the Company's core database, the **DSA MasterFile**, has been updated through a major telecommunications provider to offer a 99% connectivity on its telephone database.

**DSA Executive Director, David Webb, commented** "DSA has always been innovative in the way it confirms historical and current data. This latest agreement will enable our clients to have more effective contact with their prospects."

DSA MasterFile New Statistics:

11,730,000 telephone numbers accurate within the last 30 days  
8,220,000 address points with contact within the last 30 days

**For further information contact:**

David Webb  
Executive Director  
DSA Data  
+61 2 8908 7788  
[dwebb@dsadata.com.au](mailto:dwebb@dsadata.com.au)

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